

# Advocacy Driven Community Organizing and Development in Highly Urbanized Areas of Barangay Culiat, Commonwealth, Quezon City During the First Quarter of 2023

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**Abstract-** This study is an assessment for the advocacy driven community organizing and development of highly urbanized areas in Barangay Culiat, Commonwealth Quezon City that involved (1.) Strategies for Community Development program, (2.) Strategies for Community Organizing, (3.) Strategies for Public Service Delivery, and (4.) Strategies for Sustainable and Progressive Development, respectively. The study involved approximately 700 residents of Barangay Culiat Quezon City during the first quarter of year 2023. The study used Descriptive-Qualitative and Quantitative in its intent of doing the phases of the study. Specifically, the study used descriptive qualitative in the Focus Group Discussion (FGD) to assess the community Organizing and Development, strategies for community organizing, strategies for sustainable and progressive community development program.

## I. INTRODUCTION

This study is anchored on the theory of human development which was proposed by Saul Alinsky. According to Alinsky members of communities are organized to act collectively on their shared interests. Saul Alinsky is commonly recognized as the founder of community organizing. Alinsky emerged as a community organizer in the second half of the 1930s. His thinking about organizing was strongly influenced by the militant labour movement in the United States emerging at the time. Alinsky's approach emphasized democratic decision making, the development of indigenous leadership, the support of traditional community leaders, addressing people's self-interest, use of conflict strategies, and fighting for specific and concrete results. While in this study the researchers developed their own version of effective community development strategies that will be based on the turnout of survey from the residents in the Highly Urbanized Areas of Barangay Culiat, Commonwealth Quezon City where all participants are chosen based on the current demands which is responsive to the community that they will choose to serve and develop based on the needs assessment for the community by the researchers which are the implementers of this initiative. These are the compelling reasons for conducting this significant and life changing progressive community sustainable development

program relevant to the national goals in the local government units level.

## Statement of Objectives

General: This study is conducted to assess the action research for advocacy driven community organizing and development relative to the following:

1. Framework for community development.
2. Strategies for community organizing.
3. Strategies for community service delivery.
4. Strategies for sustainable and progressive community development.

## II. METHODS AND PROCEDURE

This study is Descriptive-Qualitative and Quantitative in its intent of doing the phases of the study. Specifically, The study used descriptive qualitative in the Focus Group Discussion (FGD), and employed quantitative techniques to evaluate the framework for community development, strategies for community organizing, strategies for community service delivery, strategies for sustainable and progressive community development program, and responses of the experts in the Focus Group Discussion in Barangay Culiat, Commonwealth Quezon City.

In the desire of the researchers to conduct effective, efficient, and economical research the study employed purposive sampling technique to purposely select the qualified informal settlers in the highly urbanized areas of Barangay Culiat Quezon City during the last quarter of 2023. The study further employed the 5 point likert scale for statistically describing, analyzing, and interpreting the data collected for this action research.

## III. RESULTS AND DISCUSSION

This study is an advocacy driven community organizing and development of highly urbanized areas in Barangay Culiat,

Commonwealth Quezon City that involved (1.) Strategies for Community Development program, (2.) Strategies for Community Organizing, (3.) Strategies for Public Service Delivery, and (4.) Strategies for Sustainable and Progressive Development, respectively. The study involved approximately 700 residents of Barangay Culiati Quezon City during the first quarter of year 2023. The study used Descriptive-Qualitative and Quantitative in its intent of doing the phases of the study. Specifically, the study used descriptive qualitative in the Focus Group Discussion (FGD) to assess the community Organizing and Development, strategies for community organizing, strategies for sustainable and progressive community development program.

#### IV. CONCLUSIONS

Based on the foregoing analyses, the following conclusions are hereto stated:

1. Conclusion for acceptability of framework for community development program. The general weighted mean is 2.96 with an adjectival interpretation of Moderately Agree. The assessment indicated that there are items where respondents Agreed, Moderately Agreed, and Disagreed, these items are item 1, 2, and 3 which correspond to strongly agree. Items 7 and 8 are moderately agree and items 4, 5, 9, and 10 which are disagree and item no. 6 which is strongly disagree. This meant that there are items for community development program that are needed to be maintained while others are need to be improved and realized.

2. Conclusion for strategies for community organizing. The general weighted mean is 3.22 with an adjectival interpretation of Moderately Agree. The assessment indicated that there are items where respondents Agreed, Moderately Agreed, and Disagreed, these items are item 12 which correspond to strongly agree, Items 13, 16, 18, 19 correspond to agree, Items 11 and 15 are moderately agree, and items 14, 17, and 20 which are disagree. This meant that there are items for community organizing program that are needed to be maintained while others are needed to be improved and realized.

3. Conclusion for strategies for public service delivery. The general weighted mean is 2.97 with an adjectival interpretation of Moderately Agree. The assessment indicated that there are items where respondents Agreed, Moderately Agreed, and Disagreed, these items are item 21 which corresponds to strongly agree, Items 22, 24, 25 correspond to agree, Items 23, 26, 27, 29, and 30 are moderately agree, and item 28 which is disagree. This meant that there are items for public service delivery program that are needed to maintained while others are needed to be improved and realized, respectively.

4. Conclusion for strategies for sustainable and progressive development. The general weighted mean is 1.50 with an adjectival interpretation of Disagree. The assessment indicated that there are items where respondents Moderately Agreed and Disagreed, these items are item 33, 39, and 40 which corresponds to Moderately agree, and Items 31, 32, 34, 35, 36, 37, and 38 correspond to disagree. This meant that there are items for sustainable and progressive development program that are needed

to be maintained while others are needed to be improved and realized.

#### V. RECOMMENDATIONS

Based on the foregoing conclusions, the researchers arrived at the recommendations that follow:

1. The Community development program of Barangay Culiati, Commonwealth Quezon City are needed to maintained while others are needed to be improved and realized. Parts to be improved are provision for linkages through purposeful partnership in strategies for action towards a progressive community, provision for plans and programs towards external fund sourcing & resources allocation for its services in the community neighborhood, provision for innovative measures to upgrade the level of performance by way of integrating technology, provision for networking & strategic support to ensure effective community development, and provision for policies and practices which support quality community development.

2. For Community Organizing, there is a need for provision of community outreach activities aimed at identifying residents' difficulties, problems, risks, needs, and concerns, provision for acceptability of program in consultation with Barangay Officials within the consensus of residents, NGOs, and other financial institutions, and provision of efficient mechanism to monitor funds to be allotted before and after Community organizing and development activities.

3. For Public Service Delivery, there is a need for provision of partnerships to promote support, collaboration, & cooperation for community service delivery, provision of clean-up drive and zero waste managements to communities, provision of livelihood programs for women and people with disability, provision of livelihood trainings for urban farming, seed banking, and agribusiness, provision of entrepreneurial programs such as online business, agri-business, and MSME, and provision of networking, partnership, and support for agribusiness.

4. For Sustainable and Progressive Development, there is a need for provision of training for sustainable community projects among Barangay residents, provision of training for sustainable community projects among residents, provision of sustainable & community-based policies, approaches, & guidelines, provision of linkages & networking through purposeful partnership support towards sustainable & progressive community development, provision of monitoring and continuous improvement processes & practices, provision of local & community-based strategies for sustainable programs & projects, and provision of local and community resources to meet current needs and ensure future requirements.

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